

2008 Editorial Calendar **EXECUTIVE**

Business Travel Managed Travel & Procurement Solutions

BTE Editorial Mission: "Helping travel management create value for corporations."

Issue	Managed Travel Special Reports		Meeting Place	Hotel Pulse	Going Global	Bonus Distribution	Space/ Mats Close
January	International Travel Management	Hotel Update	Setting Savings Goals	Site Inspections	Shanghai		Dec 7 Dec 14
	Reporting Tools	Corporate Jets					
February	Rental Car	Domestic Travel	Creating an Internal Team	Groundwork for Compliance	Liverpool	Business Travel Show London, UK	Jan 4 Jan 11
	Middle East	Enterprise Technology					
March	Expense Management	Meeting Management	Working with DMC's	Rate Loading, Rate Integrity, & Auditing	Bucharest	Institute of Travel Management Dublin	Feb 1 Feb 8
	Travel Management Companies	Distribution Technology					
April	Benchmarking	Hotel Update	Contracts, Language Libraries, Hotels' Role	Data Requirements	Istanbul		Mar 7 Mar 14
	Global Air Travel	Africa					
May	Data Warehousing	Incentive Travel	Setting Strategic Goals	Amenity Trends & Traveler Preferences	Tel Aviv	ACTE, WDC	April 4 April 11
	Online Agencies	Consulting Services					
June	Online Booking	South American Travel	Data Requirements	Problem Resolution	Montego Bay		May 2 May 9
	Corporate Cards	Limousine					
July	International Distribution	Airline Alliances	Working with CVB's	Program Check-up	Nice	NBTA Los Angeles	Jun 6 Jun 13
	Travel Management Companies	Content Management					
August	T & E Management	Corporate Jets	Standardizing Process	Leveraging Meetings Business	Amsterdam		Jul 4 Jul 11
	Electronic Hotel RFPs	Extended Stay					
September	Meeting Management	Asia	Special Audiences	Green Update	Perth	Society of Collegiate Travel Management	Aug 1 Aug 8
	Rental Cars	E-conferencing					
October	Payment Systems	Hotel Update	Payment Systems	Point Programs	Vancouver	ACTE Rome	Sep 5 Sep 12
	European Travel	Relocation					
November	Data Management	Travel Management Companies	Regulatory Issues		Auckland		Oct 3 Oct 10
	Limousine	Pacific Rim					
December	North American Domestic Airlines	Online Booking	Evaluation of Past Year's Programs	Preferred Value - Adds	Singapore		Nov 7 Nov 14
	Consulting Services	Meeting Management					

effective 10/19/07